

The challenges that will shape the retail business in the 21<sup>st</sup> century  
June 29<sup>th</sup>, 2011

## WE FOUND NEW GRAPHIC SOLUTIONS FOR YOU

### THE NEW CLEAR, LONG LASTING, HEAVY-DUTY SURFACE FOR FLOORS

**G-Floor** is a one of a kind, grand format print media suitable for a wide range of applications. It is designed for reverse printing with both Screen Printing and Digital Printing. Extruded as a clear, flexible pure PVC product, it provides the ultimate in image protection.

With G-Floor, you are no longer creating floor graphics, but Graphic Floors. It allows you to print directly to the product, mirroring the image for second surface viewing.

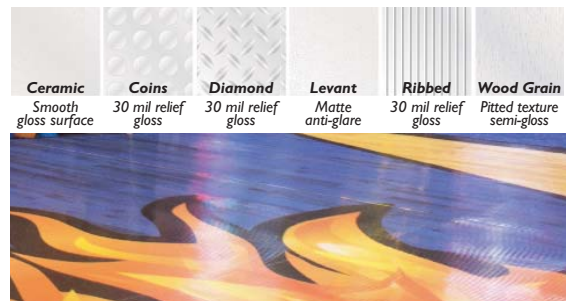
G-Floor provides an anti-static, non-slip, non-flammable surface. It is resistant to oil and most fluids and stains. It is recyclable, easy to clean and maintain, tear resistant and provides optimal durability for foot or vehicle traffic.

Manufactured by the world's largest producer of garage floor and protection mats, G-Floor is ideal for auto parts stores, industrial use, car dealerships, shopping centers, POP, sports centers or any heavy-traffic areas.



### FEATURES & BENEFITS OF G-FLOOR

- TO COVER CIMENT, WOOD OR PARPET FLOORS
- CAN ALSO BE INSTALLED ON WALLS OR COUNTERS
- 5' AND 10' WIDTHS, ROLL OR SHEET FORMAT
- ANTI-STATIC, NON-SLIP SURFACE
- EASY TO CLEAN AND MAINTAIN
- WATER AND STAIN RESISTANT
- DRIVE-ON AND TEAR RESISTANT
- CAN ALSO BE USED OUTDOOR
- NO ADHESIVES NECESSARY, **100% RECYCLABLE**



Wood Grain BO-Sol, printed 4 c/p with transparent visual that lets the pattern of the floor show through.

At Groupe BO Concept (GBC) we are always looking for new and innovative materials to help you enhance your brand image. Call us today to receive a sample of G-floor and ask about our new eco-friendly solutions.

Pierre Lachapelle, Sales and Marketing Manager

Since 1960

9900 Du Golf Boulevard  
Anjou (Quebec) H1J 2Y7  
Phone 514.323.6767  
Fax 514.323.0684

info@groupeboconcept.com  
www.groupeboconcept.com

Re-board Certified Licensee  
RBQ License: 8356-8303-07

### WELCOME INTO THE RE-BOARD UNIVERS!

GBC is a certified licensee, of the **Re-board**® concept. Easy to print and cut, this paper based green alternative to heavy MDF boards is truly exceptional.



**You've got lots of ideas? We have the know-how and the graphic solutions to make your dreams a reality. Call for an appointment today and receive a free Re-board mini chair.**

### Light, Strong, Creative AND Green!

**Re-board**® is a unique material that allows brands and stores to improve their image in a sustainable and responsible manner without compromising on their visual communication requirements. Re-board® allows the development of 3D visual concepts and structures that could simply not be achievable with traditional materials.

